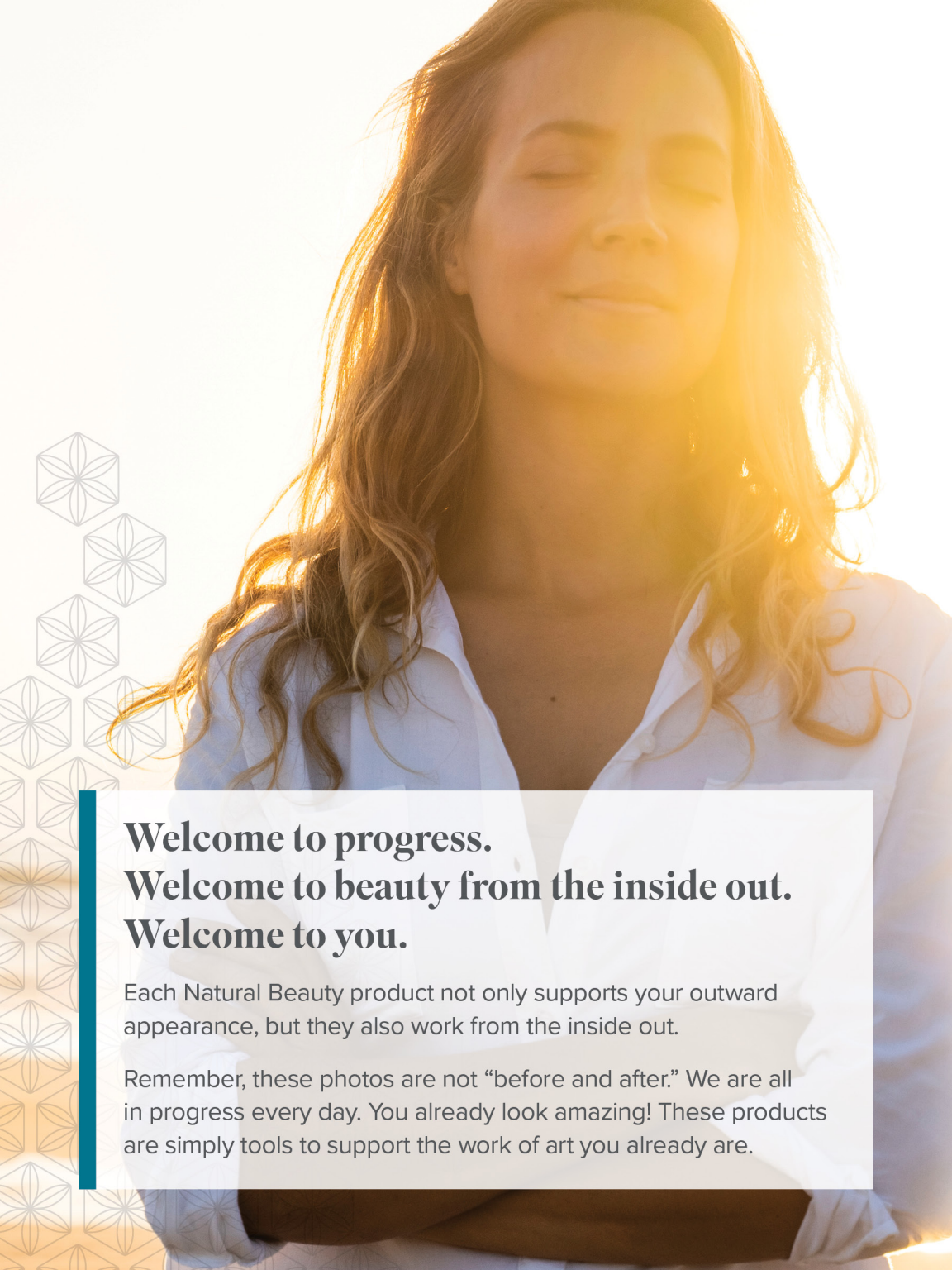




NATURAL BEAUTY

THIS IS THE

**art of
wellbeing**



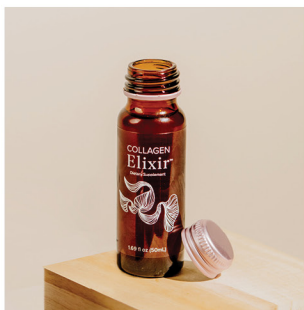
**Welcome to progress.
Welcome to beauty from the inside out.
Welcome to you.**

Each Natural Beauty product not only supports your outward appearance, but they also work from the inside out.

Remember, these photos are not “before and after.” We are all in progress every day. You already look amazing! These products are simply tools to support the work of art you already are.



Wellbeing is holistic and multifaceted. It's also about working together. We already have beauty within us—but a little support never hurt! We've created three powerful products that will support your natural good looks:



Collagen Elixir™

A DAILY
BEAUTY DRINK



Hair Revival

A SUPPLEMENT FOR
HEALTHY LOCKS



Celletoi™

A LUXURIOUS
SKINCARE LINE

These products work great on their own but can also work hand in hand to make waking up glowing easier than ever. In this Natural Beauty Look Book, we'll be sharing more information about each of these beauty boosters, as well as sharing some gorgeous photos from real product users!

Keep in mind, some glow-ups may be using multiple products. The best way to know if they really work is to try them for yourself!

Collagen Elixir™

Ready for your glow up?

Collagen Elixir™ is made with Scandinavian-sourced marine collagen peptides and a variety of powerful botanicals that nourish your skin. It's a daily drink that boosts collagen production to help you maintain more youthful looking skin and adds strength to your skin and nails.*

Glowing, radiant skin is just a sip away.

Nourish your body on a cellular level for healthier hair, skin, and nails.*

Sealed in 100% recyclable glass.

Essential nutrients biotin, vitamin C, and zinc for radiant skin from the inside out.*

Rich in type I collagen and amino acids to improve skin's health and appearance.*

Marine collagen peptides similar to those found in humans, making it ideal for improving skin elasticity.*

Nourish skin with a powerful beauty blend: aloe vera, acerola berry, goji berry, and chamomile.



SOY
FREE



GLUTEN
FREE



NON
GMO

*These statements have not been evaluated by the FDA.
This product is not intended to diagnose, treat, cure, or prevent any disease.

Collagen Elixir™, born from the icy seas and the desire for lifelong wellness, is a daily drink that boosts collagen production and adds strength to skin and nails. And those are only the changes you can see on the outside.

Remember, these photos are not “before and afters.” We are all in progress every day. Collagen Elixir just gives you a bit more glow as you travel through your journey. **Let’s glow together.**

Collagen Elixir Results

NOTICEABLE RESULTS IN THE FIRST 30 DAYS*

93% IMPROVED HYDRATION

92% HEALTHIER SKIN

90% MORE RADIANT SKIN

88% IMPROVED BRIGHTNESS

91% YOUTHFUL COMPLEXION

83% IMPROVED FIRMNESS



NATALIA MULIERI

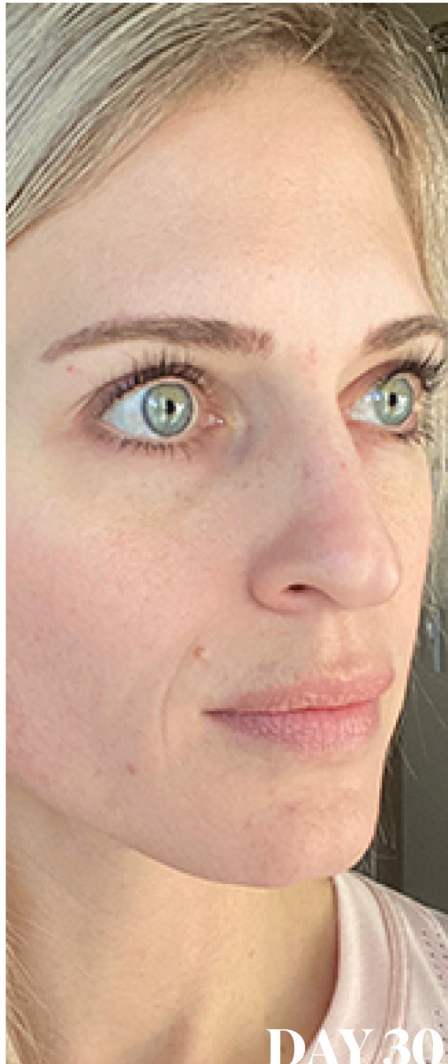


DERRICK HIGHTOWER

Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30 days with daily use. Results not typical. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days. *Individual results may vary. Statistics are based on a survey of 113 participants who used Isagenix Collagen Elixir consecutively for at least 30 days without cosmetic intervention or other known changes to their regular skincare products. The survey participants included Isagenix Independent Associates, who are eligible to earn a commission for sales of Isagenix products.

Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



LINDSAY HOFFBUHR



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.

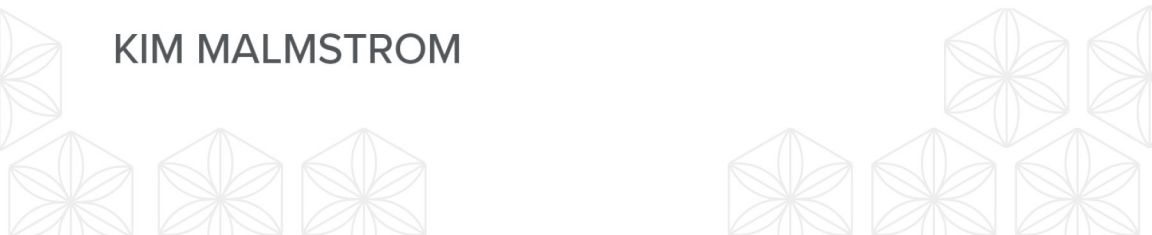


DAY 1



DAY 90

KIM MALMSTROM



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



KIMBERLY MURGATROYD



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days. This product is not available in all markets.



DAY 1



DAY 30

DUSKA MILLS



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



AMY FARRELLY



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



CHARLES STOKER

Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



ANGIE CHRISTENSEN



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



DAY 1



DAY 60

DEWI THOMASSEN



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



APRIL FOGG



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



APRIL FOGG



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



DAY 1



DAY 30

JAY JOHNSON



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



LOULA VASILIKI-KARAPIPERIS

Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



DAY 1



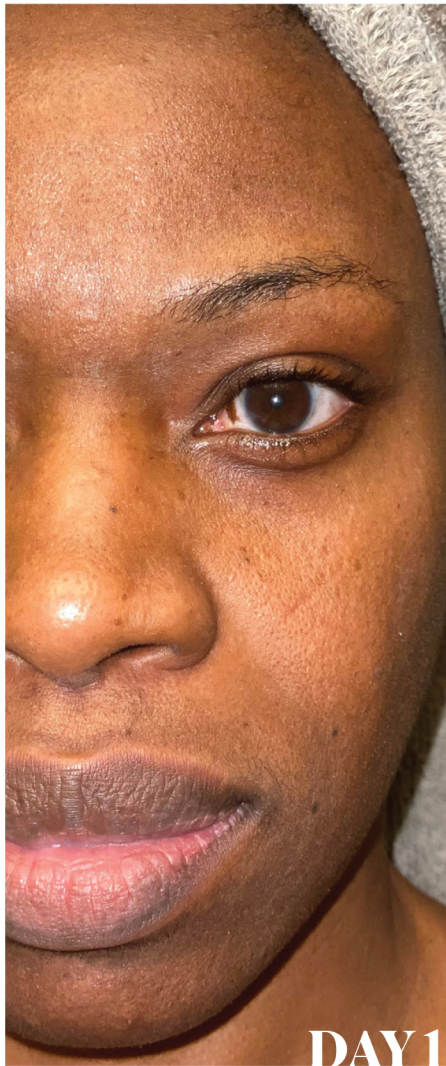
DAY 60

PATRICIA CLEMENTS



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



ANNETTE DAVIS



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



DAY 1



DAY 30

SALLY SMITH



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



DAY 1



DAY 30

KEITH DEYO



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.

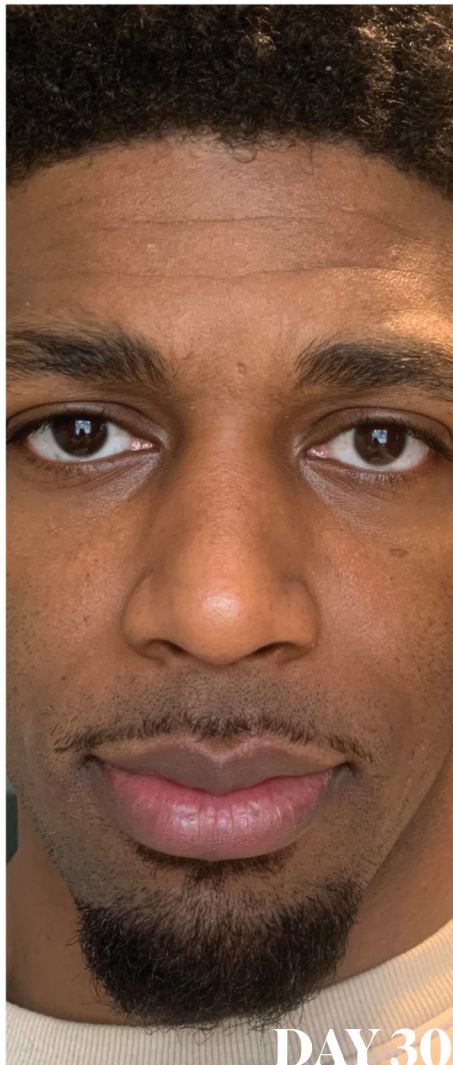


SUSAN MILLER

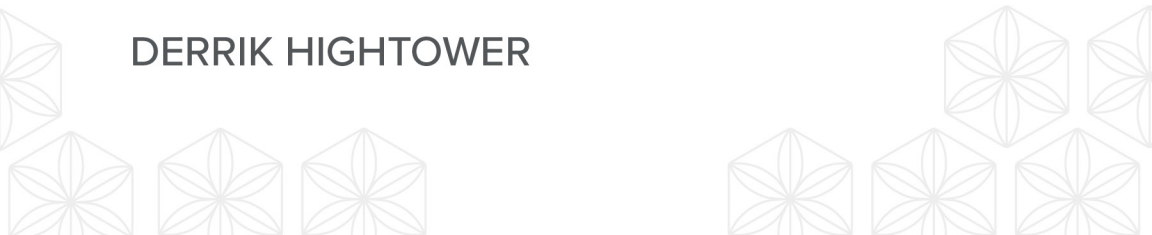


Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



DERRIK HIGHTOWER

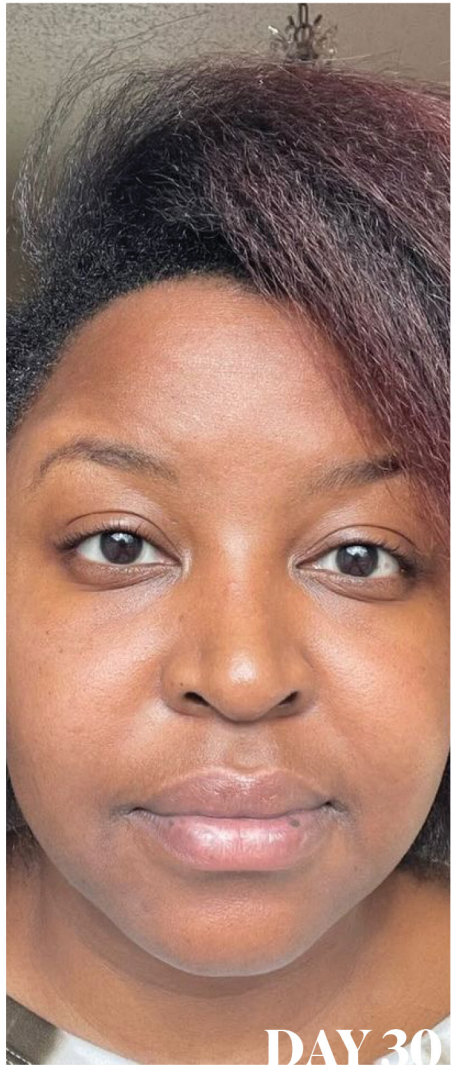


Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



DAY 1



DAY 30

RANNEISHA JOHNSON



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



CINDY PETERSON

Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



ROSA-MARIA KNUTAR



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



DAY 1



DAY 30

MINDY TANNER



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



JULIE UREVICK



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



JESSICA SABLE



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.
This product is not available in all markets.



RAQUEL DAWSON



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.

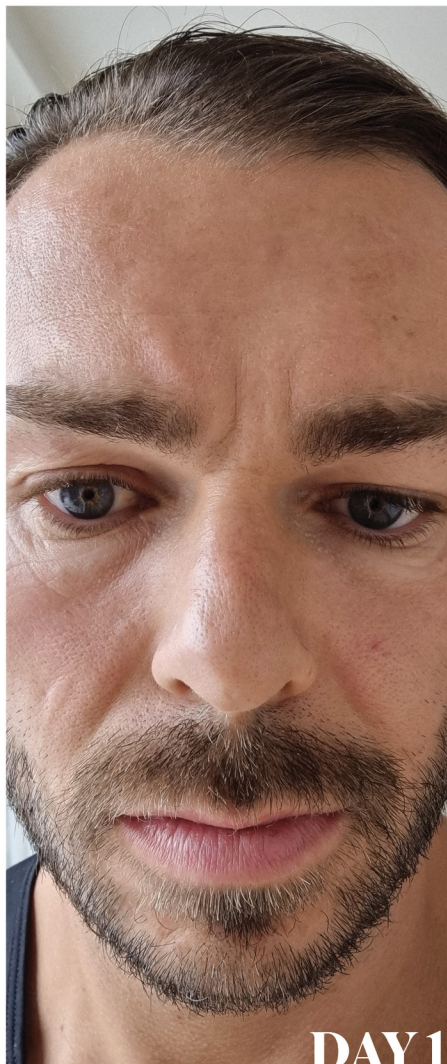


NATALIE MULIERE



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



DAY 1



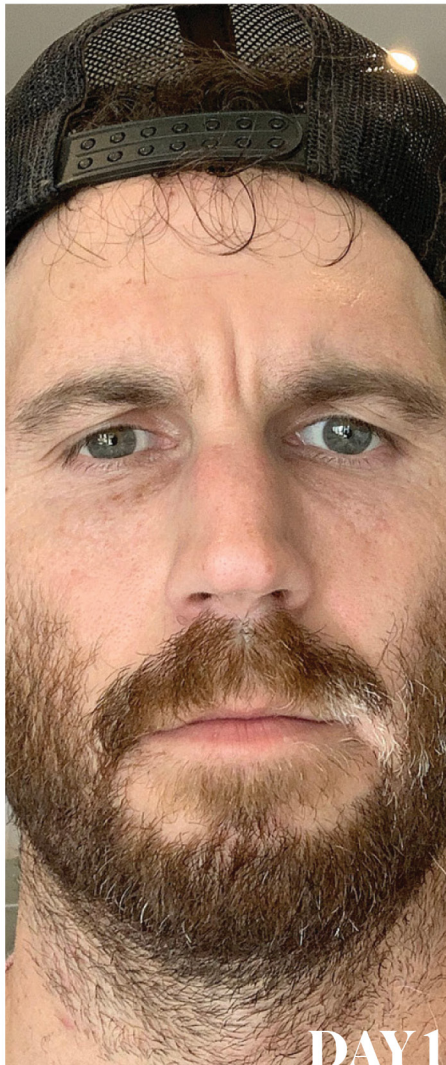
DAY 30

GIL VERSTRAETEN



Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30, 60, or 90 days with daily use. Results vary. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

This product is not available in all markets.



TODD SIDDONS



Hair Revival

Celebrate Your Hair. Revel in Healthy Results.

Inspired by nature, Hair Revival uses plant extracts, vitamins, and minerals, as well as amino acids for optimum nourishment to support healthy hair growth. Featuring a patented banana flower extract that protects from external stressors, Hair Revival can also improve hair thickness, texture, and shine.*

Hair Revival Trial Results

(8 WEEKS)



After 8 weeks,
hair loss was reduced by

34.2%**



After 8 weeks,
hair density improved by

37.4%**



** Individual results may vary. Statistics are based on a third-party study with 8 participants who consumed 1000mg of Happy Angel® Banana stemens extract everyday for 8 weeks.

Supports healthy hair from the inside out with gorgeous ingredients like biotin, niacin, amino acids, horsetail herb extract, and more.*

Ingredients are natural, clean, and vegan

Helps stimulate hair growth for longer, more alluring hair.*

Nourishes and soothes the scalp to support follicle health.*

Supports visibly thicker, stronger hair with Banana Flower Extract.*

For even bigger and improved results, pair Hair Revival with a daily dose of Collagen Elixir.



*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.



SOY FREE



DAIRY FREE



GLUTEN FREE



VEGAN



NON GMO

Before/Afters pictured are people who used the Hair Revival consecutively for 4 weeks without known changes to their lifestyle. Results vary.

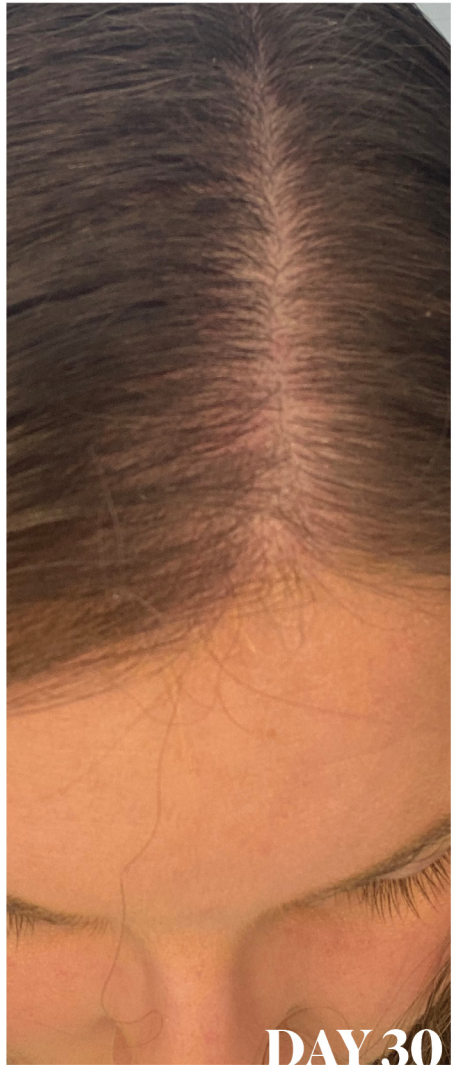


BONNIE FUTRELL

Before/Afters pictured are people who used the Hair Revival consecutively for 4 weeks without known changes to their lifestyle. Results vary.



DAY 1



DAY 30

ABBY O'NEIL



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



TABITHA GRIFFITH



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.

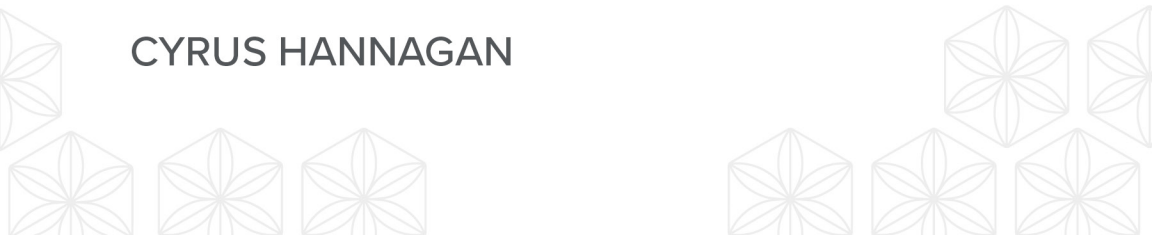


DAY 1



DAY 60

CYRUS HANNAGAN



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



MARIANNE WALKER



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



MIRANNE WALKER



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



JESSICA APPEL



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



RICK DE KEIZER



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



MARIO CASTRO

Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



MARIO CASTRO

Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



CASEY TREPTOW

Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.

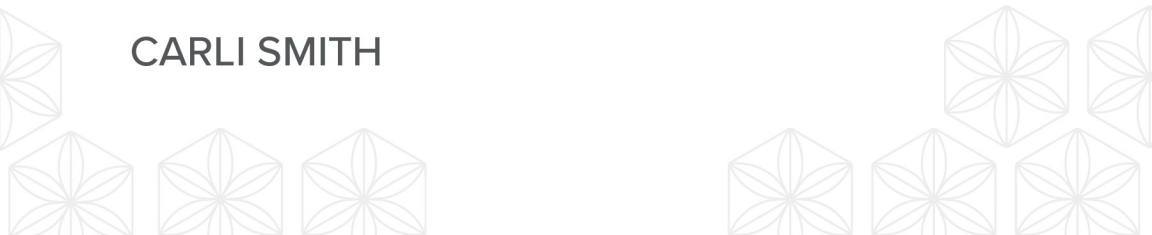


DAY 1



DAY 60

CARLI SMITH



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



DAY 1



DAY 60

MIRNA ZAZUETA



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



ESTRELLA EXHAM

Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



DAY 1



DAY 60

CELESTE DOUTRE



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



DAY 1



DAY 60

TRINA LOWERY



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



COURTNEY PATTERSON

Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



COURTNEY PATTERSON

Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



SARA JONES

Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



MATT MENDONCA

Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



EDDIE REITH



Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



EDDIE REITH

Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



EMILY DURETTE

Individual results may vary. Statistics are based on an internal pilot trial of 25 participants who used Isagenix Collagen Elixir™ and Hair Revival consecutively for 8 weeks.



LISA BOLGER

You are a masterpiece. It's time you started treating your skin like it.

This skincare regimen contains four luxurious products that will help your skin look and feel amazing. From cleansing, to firming, to moisturizing, Celletoi has everything you'll need for dewy, firm, smooth, radiant skin.

Growth factors, peptides, plant stem cells, ceramides, and nourishing botanicals for beautiful skin.

Reduces the appearance of fine lines and wrinkles.

Helps improve skin elasticity for a supple and firm complexion.

100% plant-based and gentle on skin

Deeply hydrates and moisturizes the skin.



Celletoi Trial Results (8 WEEKS)



BEFORE

AFTER

74%

increase in skin moisture
after 4 weeks and
109% increase after 8 weeks*



BEFORE

AFTER

ALL

study participants noticed
an improvement in the appearance
of fine lines & wrinkles



NO PARABENS,
SULFATES,
PHOSPHATES



NO ARTIFICIAL
FRAGRANCE



THIRD-PARTY
CLINICALLY
TESTED



DERMATOLOGIST
TESTED



CRUELTY-FREE/
VEGAN



LEAPING BUNNY
CERTIFIED

By combining Celletoi with Collagen Elixir™, you will experience the ultimate inner and outer beauty routine**

78%

NOTICED AN IMPROVEMENT
IN SKIN TEXTURE

85%

NOTICED MORE
RADIANT SKIN

92%

NOTICED HEALTHIER
LOOKING SKIN

71%

NOTICED AN IMPROVEMENT
IN SKIN ELASTICITY/FIRMNESS

* Individual results may vary. Statistics are based on a third-party clinical study with 22 participants who used the Celletoi Complete Collection consecutively for 8 weeks without cosmetic intervention or other known changes to their lifestyle.

** Individual results may vary. Statistics are based on an internal pilot study of 14 participants who used Collagen Elixir along with the Celletoi Complete Collection consecutively for 4 weeks.

Results may vary. A study of 22 participants who used the Celletoi™ system daily for eight weeks showed skin moisture increase of 74 percent after four weeks and 109 percent after eight weeks and the appearance of fine lines and wrinkles was reduced by 10.6 and 18.3 percent after four and eight weeks, respectively.



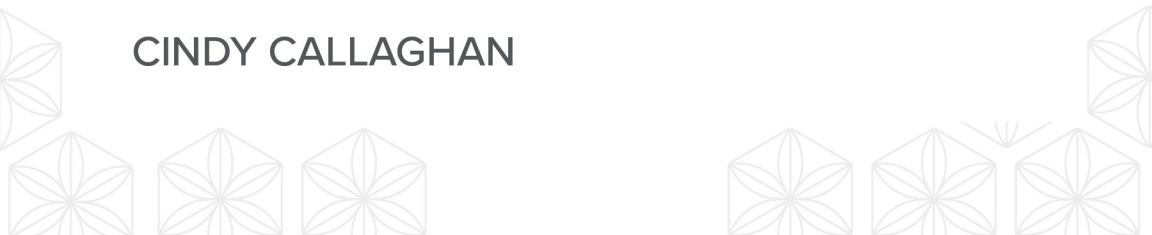
CINDY CALLAGHAN



Results may vary. A study of 22 participants who used the Celletoi™ system daily for eight weeks showed skin moisture increase of 74 percent after four weeks and 109 percent after eight weeks and the appearance of fine lines and wrinkles was reduced by 10.6 and 18.3 percent after four and eight weeks, respectively.



CINDY CALLAGHAN



Results may vary. A study of 22 participants who used the Celletoi™ system daily for eight weeks showed skin moisture increase of 74 percent after four weeks and 109 percent after eight weeks and the appearance of fine lines and wrinkles was reduced by 10.6 and 18.3 percent after four and eight weeks, respectively.



CINDY CALLAGHAN

Results may vary. A study of 22 participants who used the Celletoi™ system daily for eight weeks showed skin moisture increase of 74 percent after four weeks and 109 percent after eight weeks and the appearance of fine lines and wrinkles was reduced by 10.6 and 18.3 percent after four and eight weeks, respectively.



TRISTA SOBECK



Results may vary. A study of 22 participants who used the Celletoi™ system daily for eight weeks showed skin moisture increase of 74 percent after four weeks and 109 percent after eight weeks and the appearance of fine lines and wrinkles was reduced by 10.6 and 18.3 percent after four and eight weeks, respectively.



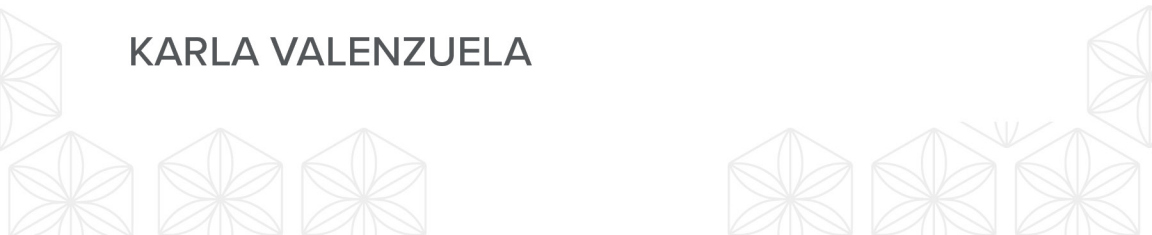
KARLA VALENZUELA



Results may vary. A study of 22 participants who used the Celletoi™ system daily for eight weeks showed skin moisture increase of 74 percent after four weeks and 109 percent after eight weeks and the appearance of fine lines and wrinkles was reduced by 10.6 and 18.3 percent after four and eight weeks, respectively.



KARLA VALENZUELA



Results may vary. A study of 22 participants who used the Celletoi™ system daily for eight weeks showed skin moisture increase of 74 percent after four weeks and 109 percent after eight weeks and the appearance of fine lines and wrinkles was reduced by 10.6 and 18.3 percent after four and eight weeks, respectively.



DAY 1



DAY 30

JENNIFER CASANOVA



Results may vary. A study of 22 participants who used the Celleto™ system daily for eight weeks showed skin moisture increase of 74 percent after four weeks and 109 percent after eight weeks and the appearance of fine lines and wrinkles was reduced by 10.6 and 18.3 percent after four and eight weeks, respectively.



DAY 1



DAY 30

ERIN DAY



Results may vary. A study of 22 participants who used the Celletoi™ system daily for eight weeks showed skin moisture increase of 74 percent after four weeks and 109 percent after eight weeks and the appearance of fine lines and wrinkles was reduced by 10.6 and 18.3 percent after four and eight weeks, respectively.



CORY JESPERSEN





RESTORATIVE
EYE TREATMENT

CELLETOI™

NET WT. 0.5 FL. OZ. (15 mL)

ADVANCED
YOUTH
SERUM

CELLETOI™

CELLETOI™

FIRMING
CASHEW
CREAM

MOISTURE
BALANCING
CLEANSER

CELLETOI™

NET WT. 3.4 FL. OZ. (100 mL)

Interested in knowing more?

Contact the individual who shared this information with you.
They'll know what to do.



ISAGENIX
THE ART OF WELLBEING.